JeT introduces “Stronger than Bleach”
Self-Cleaning Surface Skin

As Jefferson Parish maneuvers through Phase 2 of COVID-19, our community is hoping that buses are safe to enter, and a recent action shows that JeT has taken that message to heart.

Nanoseptic™

JeT has purchased nanotechnology-powered self-cleaning “skins” to cover high-touch surfaces on the buses. According to its website, “NanoSeptic™ skins turn dirty high traffic, public touchpoints into continuously self-cleaning surfaces. Powered by light, NanoSeptic™ surfaces utilize mineral nano-crystals which create a powerful oxidation reaction. Working 24/7, the surface continually oxidizes organic contaminants. Unlike traditional disinfectants and cleaners, the NanoSeptic™ surface has no poisons, heavy metals or chemicals, and nothing is released from the surface since the nano-crystals are molecularly bonded to the material.” On the website, it states it is “stronger than bleach” in terms of its protection from pathogens.

“This new product not only creates cleaner buses, but it also allows us to communicate our commitment to the safety and health of Jefferson Parish riders at every touchpoint,” said Jefferson Parish Transit Director Ninette Barrios.

The product is already being used in some high-traffic areas throughout Jefferson Parish, including health care facilities such as Elmwood Fitness Center owned by Ochsner Hospital.

The NanoSeptic™ surfaces are replaced every 90 days.

Bus Stop Signs to Feature New Design

Starting this week, if you ride the E-1 or E-2, you may be wondering where your bus stop sign went. There is one there, but it’s different in shape and design. The new design is 18’ round, displays a stop ID for next time arrival via text, night reflective covering and ADA accessibility logo.

Don’t look for the JeT logo; just the current Jefferson Parish seal appears on the sign. This is part of a redesign of the parish seal/logo in public use that will develop an overall parish seal with each department’s logos/brand within that design to create a clearer identity for Jefferson Parish. In the meantime, the bus stop signs will display the current Jefferson Parish seal, instead of the traditional JeT logo.

The phased-in project will allow for building awareness to the new bus stop design and new JeT logo and offer an opportunity for feedback from the public. All opinions may be submitted by contacting Jefferson Parish at 504-818-1077 or emailing info@jeffersontransit.org.

Grant to Fund New Operations Facility

JeT is pleased to announce that the new Transit Facility at 118 David Drive is currently in the design phase. Thanks to a $4.3 million grant from the Federal Transit Administration, Jefferson Transit will soon begin construction on a new operations facility, which will share the site with the Jefferson Parish Juvenile Center, to offer benefits for both entities.

Jefferson Parish will hold ground-breaking ceremony following the final design phase of the project.
Get Tracking with the Bus Tracker App

The new JeT bus tracker app has launched! Real time bus arrival information is available by simply downloading the “JeT Bus Tracker” for free on any iPhone or Android device.

A campaign has been launched to build awareness of the new bus tracker with signage and information on bus shelters, Bus terminals, Transit Facilities, Duncan Plaza in New Orleans and JeT website.

JeT is requesting feedback on this new tracker from the community and riders. Call 504-818-1077 to express your opinion via email at info@jeffersontransit.org.

New Bus System Map / Hurricane Map

The current bus system map and hurricane map have been re-designed to include new West Bank route colors. The new system map clearly identifies all transfer points, bus terminals, hospitals and all major landmarks within Jefferson and Orleans Parish and reflects Jefferson Parish’s commitment to regionalism by incorporating both Jefferson and Orleans bus information into one cohesive system map. The map will be printed in color and made available at Wilty Terminal, Jefferson Parish Library branches, 21 Westbank Expressway and on the JeT website for the community and riders.

The new hurricane map has been updated with the new West Bank colors and year-to-date Hurricane Evacuation information. All hurricane maps will be made available to the Jefferson Parish community at each local library branch, Wilty Terminal, Transit Administration building and JeT website.

Coming Soon

ADA

JeT is working with the local disability advocacy nonprofit organization Lighthouse Louisiana, and will be joining forces to promote the Assistance Card Program. This program benefits riders of public transportation who are blind, deaf-blind, or have low vision. Look for more information soon.

UVC clean

Technology is also behind another program making buses cleaner: PURO™

PURO™ miniaturizes high intensity, full-spectrum UVC light with its patented Violet Defense pulsed light systems crucial in reducing healthcare infections. UV-C is the primary ingredient in the product that utilizes the power of pulsed xenon light and is safe for humans. UVC is one of three types of light on the UV spectrum, is proven to eliminate COVID-19 and is most potent against viruses and bacteria.

JeT has purchased 5 portable units of the PURO™ system, which are used to sanitize the buses daily after they are out of service. Each cleaning process takes only 30 minutes, and the fleet is ready to hit the streets the next day in a super-clean state. This technology is being used by the New York transit agency in an effort to kill COVID-19.

Call Towers

To ensure the security of its riders, two new 911 call towers are being installed at the Wilty Terminal and one is being placed at the Walkertown Terminal. These high-visibility towers will allow for direct contact with law enforcement in any emergency situation.

Jefferson Parish’s Walkertown Bus Terminal on the West Bank is being renovated to include new benches, stained cement floor, new paint, roll-down steel doors for safety and one 911 call tower. These updates will ensure the health and safety of all who utilize the Walkertown Bus Terminal and create a safer environment for the community.